

THE CORPORATE GROOVE

"If everyone were to follow you, where would you lead them?"

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(INNOVATIONS KONGRESS 2012)

One of the most valuable gifts corporate management can provide their company is a new understanding of self which serves as a profound tool to jump-start innovation, improve company health and team synergy.

Corporate teams are invited to participate in an exclusive and fun seminar showing how the use of rhythm in group playing with natural percussion instruments such as the Djembe, inspires clarity to the understandings needed for successful team building while facing the challenges of today's ever changing world.

Corporate Groove is an adventure designed to awaken a unique perspective on the effectiveness of group creativity versus the drive for individual recognition, cooperation and acceptance versus competition and judgment, bringing a feeling of unity and healing for synchronicity with co-workers.

The living pulse- an inspired harmony of rhythm expressed with an attitude of understanding of. SERIOUS FUN

The Experience

- Group drumming conveys promotes self-confidence and gives the feeling of "we" as a key success factor
- Promotes cooperation, responsibility, communication and enthusiasm
- Group drumming has been scientifically documented to strengthen the Immune system, relieve stress and improve mood. Also reduces the risk of stroke and symptoms for diseases such as Alzheimer's, cancer, Parkinson's, improves high blood pressure and more.
- Playing music with groove is the immediate awareness of the limitations caused from ego and personality conflict. Groove inspires self-awareness for self- acceptance, harmony and active listening in a group consciousness.
- Participants will take center stage to recognize and improve the groove of their own company with the objective of utilizing the information acquired from this seminar in performance and then to workplace.
- The corporate groove is not only the vibe present to *team members, investors and stakeholders* but to *customers*. It is a metaphor for the relationship between the *individual musician* to the *group* and the *group* to the *audience*.

THE CORPORATE GROOVE DIRECTORS



JON SASS

-Groove-master and creator of CG.



PEPE KRAMER

- Lived in Brazil and played with „Olodum“ at the Carnaval in Salvador (Bahia).
- Video from Michael Jackson „They don´t care about us“.